

## DRAFT Health and Wellbeing Strategy Action Plan 2018 – 2020

### Aim 3 All Rotherham people live well for longer

Board sponsor: Richard Cullen

| 2025 Strategic Priority this will contribute to   | Actions 2018-20   | Lead/s                             | By when | Indicators the activity will contribute to | Current performance |
|---|---|------------------------------------|---------|--|---------------------|
| <b>1. Preventing and reducing early deaths from the key health issues for Rotherham people, such as cardiovascular disease, cancer and respiratory disease</b>                    | Support the use of Making Every Contact Count across Health and Wellbeing Partners.   | Public Health, RMBC                | TBC     |  |                     |
|   | Continue to identify and address areas for improvement across the main causes of early death in Rotherham.  | Public Health, RMBC and CCG        | TBC     |  |                     |
|   | Ensure Rotherham Active Partnership works to ensure physical activity is targeted where appropriate to those who are inactive (see also action in aim 4). | Chris Siddall, RMBC (RAP)          | TBC     |  |                     |
| <b>2. Promoting independence and self-management and increasing independence of care for all people</b>   | Pilot Integrated point of contact service.  | Adult services, RMBC, CCG and TRFT | TBC     |  |                     |
| <b>3. Improving health and wellbeing outcomes for adults and older people through integrated commissioning and service delivery; ensuring the right support at the right time</b> | Develop service model for an integrated rapid response service to provide brief interventions for unplanned episodes of care.                             | Adult services, RMBC, CCG and TRFT | TBC     |  |                     |

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|--|---|------------------------------------|-----|--|--|
|  | Develop an integrated discharge model to provide smooth and timely transition from hospital to home or to intermediate care.                    | Adult services, RMBC, CCG and TRFT | TBC |  |  |
|  | Support implementation of the integrated care in the community setting building on the success of the Health Village Integrated Locality pilot. | Adult services, RMBC, CCG and TRFT | TBC |  |  |
|  | Develop coordinated approach to care home support.  | Adult services, RMBC, CCG and TRFT | TBC |  |  |
|  | Ensure a coordinated approach across the partnership in relation to 'healthy ageing' and Rotherham being a great place to grow older.           | HWbB                               | TBC |  |  |
| <b>4. Ensuring every carer in Rotherham is supported to maintain their health, wellbeing and personal outcomes, so they are able to continue their vital role and live a fulfilling life</b> | Oversee and monitor the priorities in the Rotherham Carers' Strategy.   | Adult services, RMBC               | TBC |  |  |